

BotifyAI

UGC Campaign Brief

BotifyAI.cloud

About BotifyAI

BotifyAI is an all-in-one AI-powered business automation platform designed to help businesses sell more, automate operations, and grow faster from a single dashboard.

With BotifyAI, businesses can:

- AI Customer Support
- WhatsApp Automation
- Facebook Messenger Automation
- Instagram DM Automation
- TikTok Messaging
- LinkedIn Messaging
- Email Marketing & Automation
- SMS Marketing & Bulk SMS
- E-commerce Store Builder
- Affiliate Marketing System
- Product Catalog & Checkout
- CRM & Lead Management
- Sales Funnels
- Appointment Booking
- Team Collaboration
- Analytics & Reporting
- Workflow Automation
- AI Content Generation

Website: BotifyAI.cloud

Content Ideas

Don't make every creator produce the same video. Encourage different angles depending on the creator's audience.

Tech Review

"I found an AI platform that combines ChatGPT, WhatsApp, email marketing, SMS marketing, an online store, and affiliate marketing—all in one dashboard."

Small Business

"Instead of paying for five different software tools, I found one platform that does everything."

E-commerce

"Imagine building your online store, accepting orders, sending abandoned cart emails, notifying customers by SMS, and using AI to answer questions automatically—all from one platform."

Affiliate Marketing

"BotifyAI doesn't just help you sell. You can also create your own affiliate program so other people promote your products while you focus on growing your business."

Marketing

"Email marketing, SMS campaigns, WhatsApp broadcasts, Facebook Messenger, Instagram DMs—BotifyAI puts all your marketing channels in one place."

Mandatory Features

Each creator should mention at least three of these:

- ✓ AI Customer Support
- ✓ WhatsApp Automation
- ✓ Facebook Automation
- ✓ Instagram Automation
- ✓ Email Marketing
- ✓ SMS Marketing
- ✓ Online Store
- ✓ Affiliate Marketing
- ✓ CRM
- ✓ AI Content Creation
- ✓ Sales Automation

Updated Example Script

*"I used to think I needed different apps for my online business until I discovered BotifyAI.
With BotifyAI, I can automate WhatsApp replies, send email and SMS campaigns, build my online store, launch an affiliate program, and even let AI respond to customers 24/7.
Instead of paying for multiple tools, everything is in one platform.
If you own a business, sell online, or you're a creator, this is worth checking out.
Visit BotifyAI.cloud and try it yourself.
That's BotifyAI.cloud."*

Stronger Positioning

Instead of positioning BotifyAI as just "another AI chatbot," position it as:

"The all-in-one AI business operating system for modern businesses."

Or:

"The platform that combines AI, marketing, e-commerce, customer support, and affiliate marketing into one powerful dashboard."

This is a much stronger value proposition because creators can naturally compare it to using multiple separate tools. That kind of messaging is more likely to spark curiosity and discussions than simply saying "it's an AI chatbot." It also gives creators flexibility to showcase whichever features are most relevant to their audience while consistently reinforcing the core brand message: BotifyAI.cloud is a unified platform for running and growing a business.