

OLUWADUMININU ONAOLAPO

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PERSONAL STATEMENT

A confident and creative PR enthusiast with a strong passion for brand representation, content creation, and audience engagement. Skilled in promoting products through social media platforms and building authentic connections with audiences. Dedicated to helping brands grow their visibility through visually appealing and engaging content.

SKILLS

- Content creation (Instagram, TikTok, Reels)
- Brand promotion & influencing
- Social media management
- Strong communication & interpersonal skills
- Trend awareness & digital creativity
- Aesthetic presentation and styling

EXPERIENCE

Content Creator & Brand Promoter

Self-Employed | 2024 – Present

- Created engaging fashion, beauty, and lifestyle content
- Promoted products through photos, reels, and short-form videos
- Built and maintained a consistent personal brand aesthetic
- Engaged with audience to increase reach, impressions, and interaction
- Demonstrated confidence and professionalism in front of the camera

EDUCATION

Caleb University, Imota, Lagos

B.Sc. Computer Science (In View)

Expected Graduation: 2029

INTERESTS

- Fashion & Beauty
- Content Creation
- Social Media Trends
- Brand Collaboration

PORTFOLIO

Instagram: <https://instagram.com/sheis.dumininu>

TikTok: <https://tiktok.com/@littlemiss.d3>