

UGC CREATOR PORTFOLIO

AI UGC • Product Ads • Social Media Video

About Me

I create short, engaging UGC-style videos designed to help brands showcase products and services clearly on TikTok, Instagram Reels, YouTube Shorts, and other social platforms. I can create AI-presenter videos, product explainers, promotional clips, and direct-response ads.

What I Offer

Service	Typical deliverable
AI UGC Ad	15–30 second promotional video
Product Video	Short product introduction/demo
Social Media Ad	Hook + benefits + call-to-action
Explainer Video	Simple presenter-led explanation
Video Variations	Different hooks, scripts, or CTAs

Sample Video Concept

Hook: “Looking for a simple way to solve [customer problem]?”
Body: “Here’s how [product/service] makes it easier. It is designed to help you [main benefit].”
CTA: “Check it out and see if it works for you.”

Tools & Skills

HeyGen • AI video creation • Script writing • UGC-style storytelling • Short-form video concepts • Product promotion • Basic editing

Available for Brand Work

I am available for paid UGC-style video projects, product advertisements, social media content, and AI-presenter videos. Send the product details, target audience, preferred style, and deadline for a quote.

Portfolio note: This document is a starter portfolio. Add your actual HeyGen sample video link before sending it to brands.